



LifePlan

corporate sponsorship opportunities

At LifePlan, we believe in the power of positive partnerships. One of our strategic objectives is to partner with businesses and organizations in the community in order to best carry out our mission. Our Corporate Sponsors are extremely important to us as their donations help underwrite the cost of our events, allowing us to focus on raising the money necessary to provide and expand our services. In addition, we greatly value the relationships we have with our Corporate Sponsors and we regularly use our platform to promote our Corporate Sponsors among our individual donors, supporters, and clients. We desire to form strong, mutually-beneficial partnerships with strong, community-focused businesses and organizations.

Does your business want to partner with LifePlan? Choose the event that best fits your organization.

- A one-time donation of \$15,000 will make your business a Platinum Level Corporate Sponsor for all four of these events.
- A one-time donation of \$10,000 will make your business a Platinum Level Corporate Sponsor for the Hero Run and Life Walk and a 3rd event of your choice.

Hero Run April

The Hero Run is a 10K and 5K race through downtown Niles. Runners are encouraged to dress as a super-hero, and are reminded that their participation helps provide services to women, babies, and families in our community, thus making them "Heroes for Life" in Michiana.

Projected Participation: 250-300 people
Sponsorship Levels: \$5,000, \$3,000, \$1,000, \$500

Golf Outing May

The Annual Golf Outing is an event that brings together donors and businesses for a fun day on the golf course. Teams of 4 compete in this friendly competition that includes lunch. Corporate sponsorship for this event includes the opportunity to enter a four-some in the competition.

Projected Participation: 100 people
Sponsorship Levels: \$10,000, \$7,000, \$5,000, \$2,000, \$1,000

Life Walk June

The Life Walk is a family friendly event that brings together families, churches, and organizations in our community for the purpose of praying for and celebrating life. It includes a time of testimonies and prayer, a walk to LifePlan and back, and a celebration with free food, inflatables, a petting zoo, carnival games, and more.

Projected Participation: 300-500 people
Sponsorship Levels: \$1,000, \$750, \$500, \$250

Annual Banquet October

The annual banquet is an event that brings together our clients, volunteers, donors, churches, and Corporate Sponsors for an evening of fellowship. The catered meal is followed by a program highlighting the impact of LifePlan and setting a vision for the future. Attendees are encouraged to make a donation to help LifePlan carry out its mission.

Projected Participation: 300-400 people
Sponsorship Levels: \$10,000, \$6,000, \$2,000, \$1,000

Contact Cheri at 269-684-6200 or email cherig@pccniles.org to become a 2018 Corporate Sponsor today!

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